

## DISCLAIMER

This document is provided only for the information and educational purposes. You are not advised to rely on this document in the course of your business. Privacy laws and regulations are developing constantly and we do not guarantee or promise that the information in this document is up to date or compliant with relevant laws and regulations. Privacy is a serious matter and you are advised to provide your own privacy policy on the event page. Before publishing privacy policy please check if the document fully complies with your practices, information which you collect, and the purposes for the processing. Your privacy practices have to be transparent and lawful. Getix is not liable and you agree to release us from any liability that may be caused by your use of this document instead of your own privacy policy. Getix may not be held liable for any damage or penalty caused or imposed as a result of your non-compliance with the appropriate privacy rules, laws, or regulations.

## PRIVACY POLICY

Effective as of                      2019

### 1. GENERAL PROVISIONS

1.1 When you access our event page, register for the event, or purchase tickets, we, the Event organizer, will collect some information about you and your device. This Privacy Policy explains how we collect, use and store your information (the **Information**).

1.2 The Information we collect is divided into personally identifiable and non-personally identifiable Information depending on whether Information can identify you as a specific person.

1.3 We have a position of a 'controller' within the meaning of EU GDPR with regard to Information. This means that we are the only ones deciding what to do with the Information, where to store it and how to process it. We may engage 'processors' to act on our behalf during some part of the collection, storage and processing of your Information, but they may not do anything with such Information which we did not instruct them to do.

### 2. COLLECTION AND USE OF PERSONALLY IDENTIFIABLE INFORMATION

2.1 When you access our event page we will immediately collect some information about your device, and when you choose to register for the event or to purchase a ticket, you are required to provide some information about yourself by filling in the appropriate forms on the event page. Personally Identifiable Information which we may collect includes:

- first and last name,
- contact e-mail address,
- IP address, and
- payment information.

2.2 We use personally identifiable Information only for the following purposes:

- verifying your identity,
- complying with your purchase request,
- registering you as the attendee of the event and allocating you a ticket,
- providing customer support, and

- contact.

**(A) NAME**

2.3 In order to include you in the list of attendees, to connect appropriate ticket with the right attendee and to verify the identity of the ticket holder, we will collect your first and last name. We may also use your name whenever we contact you or respond to your queries. Your name is necessary to enter into contractual obligation and to execute our part of the contract.

**(B) EMAIL ADDRESS**

2.4 We will collect your email address when you register for the event in order to send you a ticket and a confirmation that you have successfully registered for the event or to inform you when there are changes to the event. This Information is necessary to execute our contractual obligation towards you. We will also collect your email address when you contact us through our email so that we can respond to your query.

**(C) IP ADDRESS**

2.5 We integrate security systems on our event page to prevent malicious attempts and exploits of the website. We scan IP address and ban IP addresses that show malicious signs such as too many event registries, seeking exploits and similar. We process this information in the interest of protecting the integrity of the website and of the databases connected with it, including database of Information obtained from attendees. We use your IP address on a basis of a legitimate interest to maintain the integrity and safety of our databases.

**(D) PAYMENT INFORMATION**

2.6 In order to process the ticket purchase we need to collect your payment information. Considering the sensitivity of such Information and possibility of misuse, we do not process or store this information ourselves. Instead we engage third party payment processor that is specialized in processing this kind of information and has certified security systems in place. We explain the payment processor and their policies in later in this document in the section called 'Third – Party websites, services, and cookies'.

**(E) GENERAL**

2.7 Some services will not be available to you if you do not provide requested Information. We may keep records of any questions, complaints or compliments made by you and the response if any. Whenever you contact us, we shall collect any information which you chose to provide. We shall store and use this information only for the purpose of responding to your inquiries. Information contained within the inquiry, free from any personally identifiable Information, will be stored on our servers for the purpose of improving our Services and providing the best customer support possible.

2.8 We do not sell or rent personal Information to any Third-Party. We use collected Information for our internal and marketing purposes, as necessary by the nature of the Services, and only in accordance with this Privacy Policy. In some instances, we are obliged to comply with court orders and government requests and provide Information or parts of it to authorized bodies.

2.9 We have implemented security procedures and measures in order to ensure appropriate protection of the Information we process, against any misuse, unauthorized access, disclosure

or modification. We will remove any Information about you upon your request no later than twenty four (24) hours after the request has been made.

2.10 We acknowledge that the safety of your Information is one of the highest priorities and therefore only authorized processors have access to your information. Although we take all appropriate measures in respect to keeping your information secure, you understand that no data security measures in the world can offer 100% protection. If we ever find or suspect a personal data breach we will without delay, within seventy-two (72) hours after becoming aware of it, notify the appropriate supervisory authority about the breach and you where necessary.

2.11 The processing of the information is being performed automatically, without human intervention. However, whenever you contact us through email, the Information within the email will be handled and processed by a real human in order to provide you with the answer to the email.

2.12 You may request access to, modification and erasure of personal Information and the exercise of the right to object. Such requests are submitted to [REDACTED].

### **3. COLLECTION AND USE OF NON-PERSONALLY IDENTIFIABLE INFORMATION**

3.1 We may collect non-identifiable analytics data through cookies or Third-Party services. We use such information to provide and improve our Services, customize services for you, better understand our users, diagnose and fix problems, etc. More information about cookies and similar technologies we use can be found under section called 'Third – Party websites, services, and cookies' of this Privacy Policy.

### **4. STORAGE AND TRANSFER OF INFORMATION**

4.1 Information will be stored on secure servers located in Germany, EU. We may store or transfer Information and Data to servers located in countries deemed adequate by the European Commission, or in countries which European Commission has not deemed inadequate, provided that such countries implement appropriate and suitable safeguards regarding the security of personal information.

### **5. CONSENT**

5.1 By registering on the event page you agree to have your information handled as described in this Privacy Policy, and you understand that such information is necessary for entering into contractual obligation.

5.2 When we need your personal information for purposes other than to enter into a contractual obligation or for legitimate purposes, we will ask for your permission to access, store and use such information.

5.3 You may withdraw your consent by informing us through e-mail [REDACTED] in which case some of the services connected with the consent will be terminated.

### **6. COOKIES AND SIMILAR TECHNOLOGIES**

6.1 Cookies help us optimize and improve the user experience of the Site by helping us deliver crucial functionalities. The cookies we use may vary over time as we continuously update and improve our website.

6.2 By visiting the website we may use cookies to store some non-identifiable Information in your browser regarding your computer or mobile device and your activities in order to help improve the user experience. You can deny access to cookies through your browser settings.

## **7. THIRD PARTY WEBSITES, SERVICES, AND COOKIES**

7.1 The website or e-mails we send may contain links to other external websites that do not fall under our domain. We are not responsible for the privacy practices or the content of such external websites. If you choose to follow such links to external websites, you do so at your risk.

7.2 We may use third party services like Google Analytics, Facebook pixels and other. Cookies from such services are used to collect data for statistical reports.

7.3 Third-party vendors, including Google, use cookies to serve ads based on someone's past visits to the website. Any data collected will be used in accordance with our Privacy Policy and Google's privacy policy. You may opt out of Google's use of cookies by visiting the Google Advertising Opt-out Page, also, you may opt out of Google Analytics by visiting the Google Analytics Opt-out Page. You may opt out of third-party vendor use of cookies by visiting the Network Advertising Initiative Opt-out Page. <http://optout.networkadvertising.org/#/>.

7.4 We may use other third-party Services such as Pixel and Analytics services by Facebook, to help us target our ads more effectively. The collected data remains anonymous. This means that we cannot see the personal data of any individual user. However, the collected data is saved and processed by Facebook. We are informing you on this matter according to our information at this time. Facebook is able to connect the data with your Facebook account and use the data for their own advertising purposes, in accordance with Facebook's Data Use Policy found under <<https://www.facebook.com/about/privacy>>. You may opt-out of Facebook tracking option by visiting the following link <[https://www.facebook.com/ads/website\\_custom\\_audiences/](https://www.facebook.com/ads/website_custom_audiences/)> and for other types of third-party ad tracking, by visiting the Network Advertising Initiative Opt-out Page.

7.5 All payments on the Platform are conducted through Third-Party service provider Stripe Inc. You hereby understand that by making purchase through our Platform your personal information is being processed and handled in accordance with Stripe's privacy Policy available here <<https://stripe.com/us/privacy>>.

## **8. INFORMATION RETENTION PERIOD**

8.1 If you register for the event we will store your Information until the event is completed and for a period of [REDACTED] after the event for database integrity purposes and for responding to any appeal or request pertaining to the event.

8.2 If you haven't registered for the event or purchased a ticket, but have chosen to provide some personal Information, we will delete this information after [REDACTED] of obtaining such Information.

## **9. YOUR RIGHTS**

9.1 You may request to:

- Receive disclosure if your personal Information is processed, and access your stored personal Information as well as supplementary information.
- Receive a copy of personal Information you directly volunteer to us in a structured, commonly used and machine-readable format.

- Correct your personal Information that can be influenced by us.
- Delete your personal Information.
- Object to the processing of personal Information by us.
- Restrict the processing of your personal Information by us.
- File a complaint with a supervisory authority.

9.2 These rights might be limited if they are subject to our own legitimate interests and regulatory requirements.

## **10. CHANGES TO THE PRIVACY POLICY**

10.1 We reserve the right to change our Privacy Policy at any time pursuant to notification through available e-mail address. The current version of Privacy Policy is available on the website, indicating the effective date. You are encouraged to periodically check our Privacy Policy.

## **11. CONTACT INFORMATION**

11.1 If you have any questions regarding our Privacy Policy and how the information is handled, or you wish to access, amend, or update your Information feel free to contact us at                     .